

action

faithlifefinancial.ca

team

LIVE
generously
NOW

Thank you for leading an action team!
FaithLife Financial welcomes the opportunity
to help support the causes you care about.

*What makes us different is the difference
we're making together. We look forward
to hearing all about your event!*

Get inspired

to Live Generously Now!

Generosity starts here

You have a passion to help others. We have a passion to help you get started! We pulled together the top causes we believe our members will rally around along with some out-of-the-box project ideas for inspiration. What you do is up to you. Grab your friends and family, and have fun making your community a little more awesome!

Explore your passion

Take action

Helping kids

Cut and tie snuggly fleece blankets for patients in a children's hospital.
Seed money: Buy materials for the blankets and activity books for the kids.

Celebrating others

Create "Birthday Bags" for families at local shelters.
Seed money: Buy party favors and small gift items for the bags.

Taking care of animals

Hold a community dog wash and donate proceeds to a local animal shelter.
Seed money: Buy dog shampoo and mini pools for washing the dogs.

Giving to the homeless

Host a community-wide "sleep out" where people sleep outside for one night to raise awareness of homelessness and collect donations for a local shelter.
Seed money: Promote your event in a local newspaper or a school program book.

Making crafts

Make crafts featuring words of encouragement and surprise neighbors or nursing home residents with a little pick-me-up.
Seed money: Buy blank card stock, permanent markers and other supplies.

Serving missions

Hold a silent auction to help support a missionary or youth group, and ask for church members and local stores to donate items.
Seed money: Rent a popcorn machine and sell refreshments during the event.

Improving your school

Supply your local school with snack bags for them to give to kids who maybe coming to school hungry.
Seed money: Buy bags and snacks so the school can continue to meet this need.

Get started

Start a FaithLife Financial action team

You're excited to make a difference in your community and you know a FaithLife Financial action team is the way to do it. But how do you get started? Follow these simple steps to help turn inspiration into action!

1 Explore your passion

Take a look around you and consider where you can make an impact on unmet needs in your community or around the world.

A. Write down current issues or local needs that are important to you (e.g., homelessness, hunger, disaster relief):

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B. Write down your area of focus in the space to the right and brainstorm different causes within your chosen area of focus (e.g., Children: education, hunger, bullying).

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i Refer to the "Get Inspired" pages for help!



Get started

C. List the specific idea you would like to focus on:

2 Pick your project type

What are some unique ways to raise money for your cause? What are some interesting projects you can do within your community or around the world? You can choose to lead a FaithLife Financial action team fundraiser or service project.

Drumroll please!

We can't wait to see what you've decided to do! Write it down here so you have it handy in Step 3.

I will do the following action team project:

3 Take action!

Visit the action teams page on our website and apply for a FaithLife Financial action team today.

It only takes a few minutes and you'll receive an email letting you know your application is being reviewed. By taking action now, you can make an immediate and positive change in your community or around the world - inspiring generosity!

 Refer to the "Get Inspired" pages for help!

Before your action team

Follow this checklist to define action team details, build your team, purchase supplies, promote your action team and more.

Planning and promoting your action team



Watch your doorstep for your action team kit



Build your team.

You can recruit volunteers and share action team details using the following items or come up with your own ideas.

- Send invitation using your personal email or Facebook page.
- Invite whoever you would like to volunteer at your event.



Purchase supplies and track expenses.

- Cash your FaithLife Financial action team cheque.
- Use your action team “seed money” to buy supplies and items to promote your project. Be sure to:
 - Track your spending using the sheet that came with the cheque.
 - Save your receipts so you know how you used the seed money to host your action team.



Distribute t-shirts.

- Remind team members to wear t-shirts the day of the fundraiser or service project.



Promote your project.

- Go social! Be creative!
- You can also find all of these promotional items and approved news release on the action team page on our website.

Online resources

faithlifefinancial.ca/actionteams

Fillable poster

Customize to promote your specific action team.

Sign-in sheet/photo release

PDF allows you to print multiple copies.

News release event announcement

Send to local media to announce your action team.

Before your action team

Social Media

If you use social media, here are some ideas to consider that could help grow your action team and raise awareness for your cause.

Facebook

Share your fundraiser or project and ask others to join your team! Use the hashtag #LiveGenerouslyNow as you post live from your event.

Twitter

Use #LiveGenerouslyNow in your post to share with the rest of the #LiveGenerouslyNow community. Take a moment to check out other action teams!

LinkedIn

List your professional skills including volunteerism and community activation.

Pinterest

Create a "Generosity" board to share your favorite ideas.

Instagram

Post a picture of your volunteer team using the hashtag #LiveGenerouslyNow and tag @FaithLifeFinancial.

Video

(YouTube, Vimeo, Flickr) Post an action team video to your favorite media outlet!

YOUR Action Team. YOUR Passion.
Share it with the #LiveGenerouslyNow community.



Using #LiveGenerouslyNow on social media can connect you to action teams from Ontario to British Columbia!

Helpful tips

Inspire others to live a life of generosity.

Remember, generosity comes in all shapes and sizes and has no limits!

Real people. Real passion

The most successful Instagram accounts give a glimpse behind-the-scenes.

Generate a following

Build a Facebook page and invite others to "like" the page.

Post action team kit

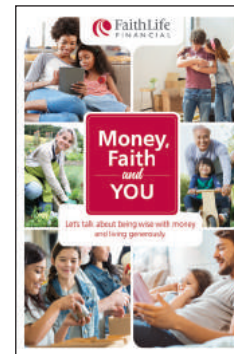
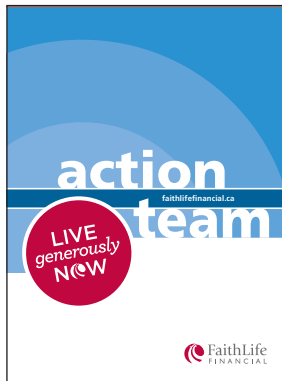
Show excitement by posting a picture of your new action team kit!

Picture perfect

Tell and show your story in pictures.

Your action team kit

FaithLife Financial provides you with all the tools you will need to launch your action team.





action GET INVOLVED team

Help make a difference here and now!



How you can help

Details

Contact

#LiveGenerouslyNow

faithlifefinancial.ca | 1.800.563.6237



Helping you be wise with money and live generously.

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Action Team Volunteer Sign-In Form



FaithLife Financial Team Leader: _____ Project: _____ Date: _____

Photographic Release:

Unless otherwise indicated, I, the attendee, grant and convey unto FaithLife Financial and its affiliates all rights, title, and interest in any and all photographic images for all purposes, including those of advertising and trade. FaithLife Financial and its affiliates are collecting the information below.

First & Last Name	Phone	Email	City, Prov	Permission to use my photo (Y/N)	Signature for photo release: (If under 18 years of age, must be signed by parent/guardian.)	FaithLife Financial Member (Y/N)	I'd like to learn more about becoming a Member (Y/N)	Consent (Y/N) <small>I would like to receive emails*, about news and other promotional information from FaithLife Financial.</small>

*You may unsubscribe from our email list at anytime.

Action Team Expense Tracking



FaithLife Financial Team Leader:

Project:

Project Date:

Expense	Item Purchased	Cost of Item	Total

Take Action Ideas

Looking for more inspiration? You got it!

Positive change begins by taking action. It's time to do something amazing. Here are a few more ideas to help get your action team started.



Fundraiser

- Clean up after a disaster.
- Organize a walk, run or ride for a cause.
- Hold a community garage sale for charity.
- Sell flowers or candy around Valentine's Day.
- Hold a teddy bear drive for hospitalized children.
- Host sleigh rides or hay rides for donations.
- Have a bake sale or craft sale around the holidays.
- Sell wreaths, candles or decorations for charity.
- Wrap Christmas gifts for donations.
- Organize a car/dog wash.
- Host a local talent show.
- Make and sell jewelry and donate funds to charity.
- Hold a silent auction.
- Help kids host a lemonade stand and teach them about donating funds.



Service Activity

- Check smoke detectors for senior citizens.
- Hold a neighborhood food, toy or supply drive.
- Coordinate a care package drive for the military.
- Clean up a community park or bike trail.
- Collect toiletry items for a local shelter.
- Start a gardening program to benefit a food pantry.
- Collect winter coats for kids and adults.
- Host an Easter egg hunt at a family shelter.
- Sew dresses or shirts for kids in shelters.
- Hold a holiday turkey or ham drive.
- Knit hats or scarves for the homeless.
- Make bedtime bags for children at shelters.
- Make dog beds for a local rescue or shelter.
- Host a paint-a-thon for a neighbor in need.
- Make and serve a meal at a local homeless shelter.

Action team project

During your project

Be sure to bring this checklist with you to your action team project. It will help you stay organized during your project and record the information you need to track and report back to FaithLife Financial.

Hang the promotional banner and set up for your action team

Welcome and register your volunteers

Make sure they sign in using the enclosed sign-in sheet.

Distribute name tags and t-shirts to team members

Give participation stickers

Hand out the stickers to friends, volunteers or project recipients who are choosing to be a positive force for change through FaithLife Financial action teams.

Smile and have fun

You and your team are making a positive change by being generous and serving others.

Share the FaithLife Financial story

The more people know about us, the more good we can do in the community. Need help getting started? Share the FaithLife Financial brochures at your event so even more people can learn about living generously.

Take care of your team

Consider bringing refreshments for the volunteer team. Your seed money cheque can be used for this too.

Take photos of your action team in their Live Generously Now t-shirts

Note: To share photos from your action team project, we require photo release consent from everyone in the photo(s) submitted to FaithLife Financial. (This is collected on the volunteer sign-in sheet.)

Keep track

Review and use the expense tracking sheet and the reporting reminder form. Everything you need to keep track of your event is there.

Be social

Share tweets and post photos and videos of what's happening during your project—and don't forget to use the hashtag [#LiveGenerouslyNow](#).

Action team project

Reporting Reminder

Use this sheet to keep track of a few details based on your project type. You'll share these with us later, via email, after your project was a big success!

Total hours to plan your action team project:

of volunteers:

Total # of volunteer hours worked per person for your action team:

Length of event:

Funds raised:

Number of attendees:

Remember to take and submit photos of your action team in their Live Generously Now t-shirts!

Note: FaithLife Financial must receive a photo release signature for each person in the photos submitted. This is noted on the volunteer sign-in sheet.

Items collected and quantity (e.g, 300 lbs. of canned items; \$1,500 raised for wells in Africa; 75 backpacks with school supplies.):

Have questions?

We're here to help! Email actionteams@faithlifefinancial.ca or call: 1-800-563-6237 #271

You will receive a follow up email to complete your post event details you've kept track of above.

Action team project

After your project

Celebrate the success of your project! Use this checklist to review the steps you need to take to wrap up your project and report results.

- **Your project was truly a team effort, so be sure to let everyone know how much their efforts were appreciated!**

How you choose to celebrate is up to you. Here are a few ideas:

- Send an email or personal thank-you card, or make a phone call to your volunteers.
- Have an informal celebration (e.g., organize a potluck or meet for coffee to celebrate your success).
- Share your photos and videos on social media. Don't forget to use the hashtag [#LiveGenerouslyNow](#).

- **Review the project sign-in sheet.**

Some participants may have indicated that they are interested in learning more about becoming FaithLife Financial members.

Report results.

- It's time to give credit where credit is due—to you! Help us keep the movement of generosity moving forward by reporting your results. You will receive a follow up email to complete your post event details and provide us with your comments. We can't wait to hear from you.

- **Think about ways to keep the generosity going!**

You've seen what can happen when you take action. By serving others, you'll continue to make a positive change in your community and the world. Share your ideas and inspiration to further the movement with the [#LiveGenerouslyNow](#) community!

Radical generosity is the key to changing the world.

Share your inspiring story of Generosity

**We are blessed to be a blessing.
[#LiveGenerouslyNow](#)**



Thank You

You planted seeds of hope around a cause you care about. You stepped up, took the lead and challenged others to take action.

And together, you made a positive change. That's not just awesome—it's awe-inspiring! You are truly a blessing to your family, your friends and to the countless people you've touched through your generosity.

Did you enjoy your experience?

Don't keep FaithLife Financial action teams a secret!
If you loved your experience, tell us on social media
and share with your friends!