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News Release

For immediate release

FaithLife Financial sends aid to Myanmar

WATERLOO, ONTARIO – FaithLife Financial has responded to the catastrophic cyclone in Myanmar (formerly known as Burma) with a \$5,000 donation to World Vision’s emergency appeal. Another \$5,000 will be set aside to match funds raised by FaithLife Financial’s member volunteers. Members get actively involved with the organization’s disaster relief efforts and have the potential to raise the total contribution to more than \$15,000.

With a death toll climbing to 22,000, an estimated 40,000 missing and millions left homeless, this nation is in desperate need of clean water, food and technical help.

“Immediate aid is critical and we know that World Vision has nearly 600 staff already on the ground working to deliver immediate relief,” says Dr. Dieter Kays, FaithLife Financial’s President and Chief Executive Officer. “Our thoughts are with the people of Myanmar and we pray that our contribution, combined with other international aid, will help rebuild roads, homes and, most importantly, lives.”

FaithLife Financial helps Canadian Christians protect their future, live their values and build a better world. Providing insurance and investment solutions for more than 31,000 members, it administers assets exceeding \$444 million. The not-for-profit organization reinvests its earnings in programs that support members, their congregations and communities, as well as people in need worldwide.

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Attachment: FaithLife Financial Backgrounder