



## Our commitment to your business

### 1. You are more than just a number

- We answer your phone calls
- You can speak directly with Head Office support staff
- You'll know your New Business Administrator
- Personal relationships will make your life easier

### 2. We offer a comprehensive range of attractive and competitive insurance and investments

- A table summarizing our risk products is enclosed

### 3. Excellent training and support is available online and in person

- Sales and marketing workshops at our Head Office in Waterloo or on-site at your business
  - Participate in an entire workshop or a particular session(s) that is of value to you and your business
  - Topics include: sales concepts, our unique fraternal difference, the sales process, needs analysis, running a business, marketing, best practices, administering new business, underwriting, market conduct, anti-money laundering and terrorist financing, etc.  
(Travel and accommodation costs not included)
- Conference calls and online learning opportunities
  - Product, marketing and fraternal training programs are available online – some programs are live and some are pre-recorded and available 24/7 to accommodate your busy schedule

- CE credits
  - Available through many of our training programs
- Individual training support
  - A Senior Field Trainer is available as needed for one-to-one support regarding our products, marketing tools and materials

### 4. Corporate sponsorship and advertising support your sales and prospecting efforts

- FaithLife Financial advertises through national Christian publications, Christian radio and television
- We partner with national Christian organizations and participate in their events

### 5. Marketing and promotional materials

- Our marketing materials are available at no cost to you including a professional DVD to help you share "The FaithLife Financial Story" with prospects
- You'll receive illustration software for FaithLife Financial products
- Purchase promotional items at cost
- FaithLife Financial business cards or stationery are available at cost

**Expand your thriving financial practice and live your Christian values with the support of our team!**