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## News Release

For immediate release

### **FaithLife Financial sends aid to cyclone survivors in Bangladesh**

WATERLOO, ONTARIO – FaithLife Financial has responded to the recent devastation in Bangladesh with a \$10,000 donation to World Vision’s relief operations to assist families affected by Cyclone Sidr.

A United Nations report confirmed that damages caused by the cyclone are much worse than previously thought. More than two million people are believed to be in need of immediate, life-saving assistance and approximately 8.5 million were affected. "As more information becomes available, an even grimmer reality is being revealed," says a recent UN report.

"We know the immediate emergency aid World Vision is providing is critical to thousands of people who’ve lost their homes and their sense of security. We’re confident that our contribution, when combined with other international aid, will bring essential supplies and comfort to evacuees," expressed Dr. Dieter Kays, FaithLife Financial’s President and Chief Executive Officer.

FaithLife Financial provides insurance and investment solutions for more than 31,000 Canadian Christians and administers assets of more than \$500 million. Its mission is to help its members protect their future, live their values and build a better world. The not-for-profit organization reinvests its earnings in unique benefits for its members and programs that support their congregations and communities, as well as people in need worldwide. FaithLife Financial operates in British Columbia, Alberta, Saskatchewan, Manitoba and Ontario.

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*Attachment: FaithLife Financial Backgrounder*