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News Release

For immediate release

FaithLife Financial to aid victims of Yorkton, SK flooding

WATERLOO, ONTARIO – **FaithLife Financial has responded to the massive flooding in Yorkton, SK with a \$5,000 commitment**, including an immediate \$2,000 donation to the Salvation Army Yorkton Relief Fund via St. Paul Lutheran Church. Members of St. Paul have set up a donation hot line number which is 306-783-4266. In addition, FaithLife Financial members, organized in Chapters throughout central Saskatchewan, will be able to respond in the coming weeks with donations which will be matched by FaithLife Financial, up to an additional \$3,000. The Matching Grants Program, together with the corporate contribution, will go directly to help in the relief efforts in Yorkton, where over 70 percent of homes have sustained water damage.

Mayor James Wilson declared a state of local emergency, adding that there has never been flooding to this extent before in the city of 17,000 people, which is about 190 kilometres northeast of Regina.

Members of St. Paul Lutheran Church have been actively involved in 'hands on' relief efforts, working closely with the Salvation Army, which is a primary relief organization aiding the flood victims.

"Our thoughts are with the people of Yorkton, and we pray that our contribution will help rebuild lives and homes," says Dr. Dieter Kays, FaithLife Financial's President and Chief Executive Officer.

FaithLife Financial is a not-for-profit, member-based financial services organization that provides insurance and investment solutions to more than 31,000 members. It administers assets exceeding \$436 million and has over \$2.2 billion of in-force insurance. The organization reinvests its earnings in programs that support members, their congregations and communities, as well as people in need worldwide. Its mission is to help Canadian Christians protect their financial future, live their Christian values and build a better world.

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Attachment: FaithLife Financial Backgrounder (Our Story)